

## **Minutes: MSPA Regular Board Meeting, July 7th, 2022**

**The next MSPA Board Meeting is scheduled for August 4, 2022  
8:30 am via zoom**

Meeting was called to order at 8:31am

Minutes of the June 2, 2022 meeting were approved as written.

### **Board Members and Guests:**

Andre Ordubegian (Copy Network)-President; Gigi Garcia (It Takes A Village)-Vice President; Kim Kelly (Merle Norman Cosmetics)-Secretary; Corey Grijalva (Joselito's)-Treasurer; Dale Dawson (Business Administrator/Events Coordinator); Connor Grayson (Graysons Tune Town) Board Member at Large; Maureen Palacios (Once Upon A Time) Board Member at Large; Juan Gonzales (CoG Economic Development); Steve Pierce (Communications Administrator/Film Liaison); Mavil Aghadjanian (MVCCC), Jennifer Masterson (Athens Services); Loreto Lopez (Store Front Art Programs)

### **President's Message:**

President Andre Ordubegian welcomed all guests via zoom to the MSPA Board meeting and thanked everyone for joining the meeting.

### **Visitors Reports:**

#### **City of Glendale**

- Juan Gonzales (Economic Development) reported the following:
  - ✓ lock box update
  - ✓ working on MSP Landlord spreadsheet
  - ✓ reminder about Glendale Cruise night is scheduled for July 16th.
- Steve inquired about the Montrose Bowl construction status.
- Gigi asked about the protocol for political petitioners inside/outside of permitted areas during MSP events.

#### **Athens Services:**

- Jennifer Masterson announced a 6.92% yearly fee increase.
- MSPA Board stressed the importance of resolving the trash issues in Lot 7.
- Question raised as to when the Merchant restaurant training would take place.

#### **Glendale Arts & Cultural Commission:**

- Loreto Lopez presented a storefront art program for MSP vacant storefronts

#### **MVCC:**

- Mavil Aghadjanian reviewed the Craft Beer Fest taking place on July 27<sup>th</sup>, 2022.
- Oktoberfest will be held October 1, 2022. MSPA Board posed questions about extra security precautions. A request was made for spot cleaning after the Oktoberfest event by MVCC.

### **Contractors Reports:**

- **Business Administrator:**
  - ✓ Dale Dawson updated the Treasurer's Report; as of July 7, 2022 the reserve remains at \$137,000. The assessment draw to date is \$109,164.54.
- **Events Coordinator:**
  - ✓ Dale reviewed all planned events for 2022:
  - ✓ the Montrose Car Show on July 3<sup>rd</sup> drew its largest crowd to-date and went smoothly and without incident.
  - ✓ Halloween Event – TBD

**Contractors Reports (cont'd):**

- ✓ Holiday Wine Walk 11/12
- ✓ White Friday and Tree Lighting 11/25
- ✓ Small Business Sat 11/26
- ✓ Old Towne Christmas 11/26 to 12/24
- ✓ Friday nights Shop and Dine w/live music 12/2 to 12/23
- **Communications:**
  - ✓ Steve Pierce updated the group on the state of Lot 7 and the many ongoing trash issues.
  - ✓ Steve also reported on the Star Cafe outdoor dining issue and the Montrose Bowl construction concerns.
  - ✓ the Harvest Market banner needs to be replaced.
  - ✓ CV Town Council thanked the MSPA for its support of the CV Fireworks Event
- **Filming Liaison:**
  - ✓ Steve reported that as of 8-1-22 the City of Glendale will no longer handle filming permits. All responsibility will be handled through Film LA.

**Committee Reports:**

- **Harvest Market:** All is going well.
- **Marketing:** Connor Grayson led discussions on the Montrose Summer Shopping Days promotion and Halloween 2022.

Meeting Adjourned at 10:45 am